

Economy - noun

The wealth and resources of a country or region especially in terms of the productions and consumption of goods and services.

Oxford Dictionary

The world is changing and changing fast. How do we find our place in it? How do we adjust to new markets and new ideas? What is our greatest resource for keeping ahead of the curve and securing our future?

Let's face it, certain jobs are not coming back to North America. If they did the cost of those goods would not be inline with the consumer's spending habits. We love our discounts and bargains.

Small towns have been hardest hit. Many logging, mining and other natural resource based local economies are struggling, if not dead. Those who love these towns, invested in them, and still want to live there need a solution that is not just one based on what they can produced locally.

Imagine cash flow coming in from around the entire region. Now imagine cash flow coming in from the entire nation or continent. Let's take that even one step further and imagine this small town or individual having cash flow from all over the world and they never traveled or even know anyone in these other countries!

The basic question is; "What is an economy?" If we look at the above description we can focus it down a bit to; "...the wealth and resources of a region in terms of consumption of goods and services"

What if we all agreed, as individuals, as an entire town or group, to create our own "economy" based on the consumption of a set of goods and/or services? Could we create our own cash flow not based on Wall Street or even hourly wages?

The foundation for the solution was formulated over 60 years ago and is a growing current for a new flowing economy. It has matured and come of age. It is based on our natural way of doing business and making new friends and acquaintances. We talk to one another, we share what we believe in, what we like, what we want others to experience too. It is often said that it's "not what you know, but who you know." Let's extend that further based upon this 60+ year old business model, "it's not who you know, but rather who you know knows, and they know and they know, and so forth...."

What is our greatest barrier to creating this new economy? It is our inability to entertain new ideas, to be flexible and adapt. Our fear of what others might think of us.

When we finally get pushed into a corner and are forced to change we often find it was a good thing and not so scary after all.

What is our greatest resource for securing our future? It is our ability to connect with others, share ideas and concepts with passion and belief that will truly help them and ourselves.

Now imagine simply transferring some of your grocery dollars to highly nutritious super foods for one or two meals a day. These are monies you're already spending! Monies that could return many bonuses to your health and finances. What? My grocery dollars going to work for me? In a way, yes.

Remember that agreement that a group could make to create a new type of cash flow, even outside of the local market? The concept is simple: if you agreed to purchase these groceries from your own online store, shared with others that they could do the same, get better nutrition and be rewarded with "thank you" bonuses we could all win. Just for doing what we do naturally, share what we believe in.

Remember, you don't know who they know and who that next person knows. If everyone just made this simple agreement and shared with 2 others in 24 hours or less, you could see this chain of cooperation and agreement grow exponentially and extend to areas far outside of

the local area.

Since everyone who shares with two who agree to participate by consuming these super foods and sharing it forward is being rewarded with "thank you" bonuses, a new cash flow economy has begun! Eventually this flow could be from all over the world.

The "People's Franchise" is the next logical step from Franchising. You pay the folks who promote and share, not just the main corporation who created the product line.

Spread the wealth!

Now is the time for Network Marketing and Network Distribution to shine. The old ways are not working. Job Security is becoming a thing of the past. Creating lifestyle and freedom is now!

Many people who once shied away are now looking to this industry as the last bastion of true democracy and free enterprise. The old "pull yourself up by the bootstraps" way to build your own security and financial freedom as a community, both local, national and even international.

You can startup with a transfer of some of your current grocery money. You can "eat your

overhead” and benefit from many tax breaks built into having a home-based business. The tax savings alone could cover the cost of your groceries!

Complaining or worrying about Wall Street, Banking and hanging on every news bite will not put money in your pockets, nor will it revive the local economy.

My best suggestion is to get a group together, go over the concept and make the agreements to work together and build a network of consumers. With phones, internet, email, calling over the web, a national and even a global network can be created to bring cash flow into any individual, town or region. In this new “economy” you will no longer be subject to the work you can drum up locally.

Did I mention that there is truly no limit to the income you and your community can create on a weekly basis with only a small slice of the national or global marketplace?

Retracting, hiding, going into “fear mode”, or other forms of Isolationism will not help. Taking action today will.



Larry Pollock and his wife Faith are 20+ year veterans of the Network Marketing Industry.

They have served on Field Advisory Boards, IT Boards, consulted with companies and helped to write compensation structures.

They currently work full time in the field building an “economy” for themselves and helping their Team to win.

What is written here is not theory, it’s practical experience.

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